

Media Conference Recording Sheet

Name of student: _____

Date: _____

Name of media work: _____

I. Understanding of the Media Triangle

☐ L1 ☐ L2 ☐ L3 ☐ L4

Ability to deconstruct a media work using the Media Triangle

Text	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Audience	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Production	<input type="checkbox"/> Very Good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor

II. Application of the Five Core Concepts and Questions

☐ L1 ☐ L2 ☐ L3 ☐ L4

Ability to highlight and address several key ideas using evidence to support their thinking

- ☐ Who created the message?
- ☐ What values, lifestyles, and points of view are represented in, or omitted from this message?
- ☐ How might other people understand this message differently?
- ☐ Why is this message being sent?
- ☐ What creative techniques are used to attract attention?

Strengths:

Weaknesses:

Recommendations/Next Steps:
